

PRAM

MISSISSIPPI BEACH

—Established 1993—

prambeach.org

ImPRessions

May 2010

Mississippi Beach Chapter
Public Relations Association of Mississippi

President's Letter



Hello PRAM members,

I have certainly enjoyed my special time with baby Mason, but I am looking forward to seeing all of my PRAM friends this month.

Once again, the Mississippi Beach chapter had a great showing at the annual state PRAM Conference in Natchez last month. In fact, our own Rex Kelly presented the keynote session. We were extremely well represented among 2010 PRISM Awards. A big congratulations to our winners! Also congratulations to Ron Barnes, APR, who was honored with the 2010 PRAM Professional Achievement Award, and to USM Gulf Coast for bringing home the Judges' Choice Award. The excellent work of our chapter members continues to earn these top awards year after year, and I am proud to hold membership in what is arguably the best PRAM chapter in the state.

Our 2010 membership social will be held on May 20 at Salute in Gulfport. This is our opportunity to reach out to our community of public relations

Ben began his three-decade long career with DuPont in 1977 in operations at the Shell Chemical Mobile, Alabama facility that was later purchased by DuPont.

In 1979 he moved from operations to the Laboratory. After 8 years in quality control he moved to the Environmental Engineering Department.

During his 20 years as a site Environmental Engineer, insuring site environmental compliance, the site enlisted his talents in community outreach. During this time the management of the site public af-

fairs was added to his environmental role.

In April 2007 Ben, along with his wife Debbie, relocated to the beautiful Mississippi Gulf Coast when he assumed the Public Affairs Manager position at the DuPont DeLisle titanium dioxide facility.

Ben and Debbie are the proud parents of two adult sons. The oldest Benjamin is a mechanical engineer with ExxonMobile in Houston Texas, and the youngest John is an Architect with Skidmore Owens & Merrill in Manhattan, New York.

SPRF Lantern Award Deadline: May 28th

professionals and educate them on the benefits of PRAM membership. I would like to ask each of you to bring one potential PRAM member to the social so that we may grow in number, strength, and diversity.

Finally, thanks to Keith Guillot and a fabulous PRAM board for keeping the ship afloat while I was away!

Yours in PRAM,
Hannah Bell

PRAM Member Social

The annual chapter social event will be held at Salute Italian Restaurant (1712 15th St in Gulfport) on May 20th from 5:30pm to 7:30pm.

Food will be provided, and beverages will be available for purchase. Come out and spend some time with your fellow PRAM members, in a more relaxed setting.

2010 PRAM MS Beach Officers

Hannah Bell, President,
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May Community Service Project Child Abuse Prevention Center

At our May meeting, we will once again be collecting items for the Child Abuse Prevention Center's Welcome Baby program.

Welcome Baby provides first-time moms who are needy or at-risk with essential items such as diapers, car seats and more.

Please bring diapers, wipes, pull-ups, new or used clothing for chil-

dren from birth to 24 months, and new or used car seats, walkers and high chairs.

Tax deductible monetary donations are also welcome. Checks can be made out to the Child Abuse Prevention Center. Visit

www.msccpa.com
for more information about the center.

Congratulations MS Beach Chapter PRism Winners!

Ron Barnes, APR received the organization's Professional Achievement Award.

USM Gulf Coast Campus won the Judges' Choice Award, as well as two PRisms.

Other PRism winners included The KARD Group, Harrison County Development Commission, and Coast Electric Power Association.

Congratulations to all!

PRAL Presents 2010 Professional Development Workshop

PRAL is delighted to have Mandi Stanley share her proven techniques with local public relations and communications professionals in our region. On Tuesday, June 22, 2010, 8:30 am – 2:30 pm at LRCE (www.lrce.org)

The workshop includes presentations on:

HAIR-ON-FIRE! Presentation Skills:
During this highly interactive session, you'll learn how to think—and speak—on your feet. Master nonverbal know-how while delivering a complete presentation in

an engaging manner.

PROOF IT! How to Be a Better Proofreader:

Learn how to edit and proofread with accuracy! Mandi Stanley illustrates the "Newspaper Proof" method for flawless documents, and discusses how to work under tight deadlines and in a distracting office environment.

For more information or to register for a meeting or workshop, visit www.pralbr.org or call Sadie Wilks, APR, at (225) 763-2309.